

# MEDIA ALERT

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## **The VIRxSYS Corporation Joins Public Health Leaders to Discuss HIV Epidemic**

*Riku Rautsola, President and CEO of VIRxSYS and international HIV leader, presents theapeutic and preventative vaccine at the APHA Annual Meeting & Exposition..*

- WHAT:** The American Public Health Association (APHA) 138<sup>th</sup> Annual Meeting & Exposition is the principal congregation for public health professionals to learn about and share cutting edge research, exceptional practices, and innovative products and services. It is the largest and oldest gathering of public health professionals in the world, with more than 13,000 specialists from around the world. A special session will explore factors related to HIV treatment issues. The session provides the opportunity to understand issues related to HIV development and research in the context of the epidemic today.
- WHO:** Riku Rautsola, current CEO and President of the VIRxSYS Corporation, has played an active roll in the fight against HIV. He was co-founder of the “Accelerating Access” a consortium of public institutions and private industry Initiative for enabling and increasing HIV treatment in the developing countries. He also initiated “mother to child” transmission studies, which led to a program that reduced incidence of HIV transmission between mothers and infants from 53% to 10%.
- WHY:** The goal of the APHA Annual Meeting & Exposition is to addresses current and emerging health science, policy, and practice issues in an effort to prevent disease and promote health. With over 30 million people living with HIV worldwide, there is an urgent need to decrease incidence and prevalence of the disease by reducing transmission and develop lower-cost treatments. The therapeutic and preventative vaccine, VRX1023, being developed by VIRxSYS has the potential to be a functional cure for HIV with reduced cost and toxicity compared to existing treatments.
- WHEN:** November 10, 2010  
12:30pm
- WHERE:** The Centennial Ballroom  
Hyatt Regency Hotel  
Denver, Colorado